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## Corporate Overview

**ProLink** Solutions specializes in Enterprise Architecture providing real-time transparency in identifying, monitoring and tracking Key Risk and Key Performance indicators. **ProLink** unifies highly complex business processes in systems that require significant amount of data from different internal databases, spreadsheets and documents utilizing **SmartDox** technology. **ProLink's** framework allows the end user to securely share information across multiple personnel, departments and office locations providing a central collaborative work environment.

**ProLink's** patent pending framework is being utilized to support tens of billions in financial transactions by the largest and most sophisticated institutions in the world. **ProLink's** framework provides a technology "readiness of level 6" providing our clients with a high quality, stable and well-tested system.

## ProLink Solutions Enterprise Value:

- Asset Management
- Portfolio Management
- Accounting / Finance Management
- Revenue Assurance
- Compliance Tracking
- Construction Management
- Real time Reporting
- Enterprise Performance Management
- Business Intelligence
- Web-based Application

**ProLink Housing / HFA:** developed Enterprise Architecture for several large housing authorities. *Our Asset-liability Management model monitors and reports on the financial, physical and management performance of individual housing projects.*

## **Elements of Asset-liability Management:**

- Funding
- Budgeting
- Accounting
- Management
- Performance Assessment

**ProLink Tax Credit:** this highly complex system automates every detail of the work flow processes within Pipeline Management for New Market Tax Credit (NMTC). Our system can be used for tracking compliance on behalf of the government and the Community Development Entity. *From the onset, ProLink tracks the documentation and data associated with deal structures, underwriting and closing equity investments within NMTC, LIHTC, HTC. ProLink replaced over 30 disparate systems.*

**ProLink Mortgage / Finance:** developed specifically for the **commercial mortgage process**, helps streamline processing, underwriting and managing complex commercial and multifamily loan transactions. **ProLink** acts as the sub ledger linking to the general ledger tracking over \$30 billion a year in new commercial real-estate transactions.

**ProLink Compliance:** developed for any industry with needs in managing the compliance process by providing an enterprise solution that supports existing tools and processes. **ProLink's** compliance tracking capabilities include a work flow engine that allows each client's policies and procedures to be completed by the system.

## **ProLink Office Integration:**

**SmartDox** technology provides full integration with Microsoft Excel® spreadsheets and Microsoft Word® documents. **ProLink SmartDox** captures multiple

sources of data from different entities and can retrieve and receive data from the point database providing decision makers with "real time" information, insuring user adoption, which is paramount for our clients. With the everlasting compliance concerns, **SmartDox** eliminates human error caused from dual entry or transferring data from multiple formats. This allows users to continue using their existing tools and processes. **SmartDox** captures this data allowing the company to benefit from their invested intellectual capital.

The way information is handled can spell out the difference between success and failure. Winners are those that are able to utilize the right intelligence in the right context at the right time by transforming relevant data into action and results.

## **Partial List of Key Clients:**

- US Bank
- CBRE / Melody Capital Markets
- Virginia Housing Dev. Authority (VHDA)
- John Hancock Life
- Michigan State Housing Dev. Authority (MSHDA)
- Coors Brewing Company

## **State Government Contract Listing:**

- Virginia Housing Dev. Authority (VHDA)
- Michigan State Housing Dev. Authority (MSHDA)
- State of Oklahoma
- Colorado Department of Public Health and Environment

**SBA Program Data:** SBA - Founded in 1998 (Privately held)

**Security Clearance:** SSBI clearance – Active

**NAICS:** 541512, 518210, 541511, 519190, 511210

**CAGE Code:** 37PY4

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