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Corporate Overview

ProLink specializes in Enterprise Architecture providing automation solutions for organizations with complex business processes that require a significant amount of data from different internal databases, spreadsheets and documents. **ProLink's** framework interfaces with other internal / external systems allowing the end user to securely share information across multiple personnel, departments and office locations providing a central collaborative work environment.

ProLink was first offered within the financial services industry, as a tool to automate a wide range of business process areas like processing, underwriting and managing complex commercial and multifamily loan transactions.

Our strategic approach is based on the fundamental principle of leveraging the client's existing financial models, spreadsheets, loan documents and data, including the intellectual capital they contain, in an automated, integrated and web-enabled process management solution. Mortgage bankers and lenders want to continue to use the tools that they know and trust. This approach accelerates the learning curve and enhances user adoption, which are critical to the project's success.

ProLink Solutions Enterprise Value:

- **Asset Management**
- **Portfolio Management**
- **Accounting / Finance Management**
- **Audit Support**
- **Revenue Assurance**
- **Compliance Tracking**
- **Enterprise Performance Management**
- **Real-time Reporting**
- **Web-based Application**

ProLink CMO - Mortgage / Finance: developed specifically for the **commercial mortgage** industry to help streamline processing, underwriting and managing of complex commercial and multifamily loan transactions. **ProLink** CMO includes pipeline management tracking as well as detailed documentation and reporting of all related mortgage transaction information.

Manage, collaborate, and gain control of the multifamily process, while leveraging data collected during each stage. Quick user adoption of the system, minimal redundant data entry, and significant cost savings realized from incorporating the processes already in place to underwrite loans and manage the portfolio.

Important features include:

- **Asset Management** – including monthly tracking and processing of large volumes of mortgages originated each month.
- **Document Management** - critical to centralizing and organizing all documentation gathered during the underwriting & monitoring over the life of a property
- **Pipeline Management**- Manage and track loan transaction information: Property, borrower, third party, debt/equity structure, Insurance coverage, etc.
- **Portfolio Management** - Facilitate summary, trend and comparative analysis of portfolio.
- Support the internal underwriting and placement of all Fannie Mae and Freddie Mac production.
- Workflow and checklists to manage the various forms of data providing standard and ad hoc reporting capabilities
- Sub ledger linking to the general ledger tracking for real-estate transactions.
- Data reporting process to summarize characteristics of mortgages originated each calendar month.
- Active and Historic data capture – ready access to data for financial, budgetary and ad hoc reporting
- Data Security with multiple levels of access for users depending on clearance level. (Alerts built into systems to notify management of errors.)

ProLink Compliance: tracking and managing the compliance process. Capabilities include a work flow engine that allows each client's policies and procedures to be completed by the system.

ProLink SmartDox Office Integration:

SmartDox technology provides full integration with Microsoft Excel® spreadsheets and Microsoft Word® documents. **SmartDox** captures multiple sources of data from different entities and can "send" and "get" data from the point database providing decision makers with "real time" information, insuring user adoption, which is paramount for our clients. **SmartDox** eliminates human error caused from dual entry or transferring data from multiple formats. **SmartDox** captures this data allowing the company to benefit from their invested intellectual capital.

Partial List of Key Clients:

- US Bank
- Coldwell Banker CBRE / Melody Capital Markets
- Collateral Mortgage Capital
- John Hancock Life
- McCracken Financial Systems
- GMAC Commercial Mortgage

State Government Contract Listing:

- Virginia Housing Dev. Authority (VHDA)
- Michigan State Housing Dev. Authority (MSHDA)
- State of Oklahoma
- Colorado Department of Public Health and Environment

Revenue/Employees: \$2.7 million / 20 employees

Type of company: SBA - Founded in 1998 (Privately held)

Security Clearance: SSBI clearance – Active

NAICS: 541512, 518210, 541511, 519190, 511210, 541519

CAGE Code: 37PY4

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